

General Talking Points



As you interact with admitted students in your area, please consider some of these general talking points for our eight first-year admitting units and the Ross School of Business!

COLLEGE OF LITERATURE, SCIENCE, AND THE ARTS

lsa.umich.edu

- Offers 85+ majors and 100+ minors: a great place to explore a wide range of possibilities.
- Liberal arts education with support and close-knit communities.
- Students have until junior year to declare their major.
- The LSA Opportunity Hub is a career exploration center that helps connect LSA students with alums, employers, internships, jobs, and transformative career-learning opportunities.

MICHIGAN ENGINEERING

engin.umich.edu

- Offers 18 majors. Students declare a major sophomore year.
- **NEW:** Prospective students will have the opportunity to indicate their request to be considered for advance selection into the computer science major on the Common Application after choosing either Engineering or LSA as their home college.
- Wilson Center is home to 100+ project teams where students gain hands-on experience.

STAMPS SCHOOL OF ART & DESIGN

stamps.umich.edu

- Well-rounded creative education under one major: art & design.
- Four undergraduate degree programs: BFA (more studio time), BA (more time for academics), BFA in interarts performance (a program delivered by Stamps and the School of Music, Theatre & Dance) and dual/joint degree (earn two degrees, one with Stamps and the second with another U-M unit).
- Every student has access to professional development workshops and networking opportunities to build their creative careers.

ROSS SCHOOL OF BUSINESS

michiganross.umich.edu

- First-year applicants can indicate “Preferred Admission” on their application when they apply to another U-M school or college.

They will receive their admission decision for LSA, Engineering, Kinesiology, Art & Design, and Music, Theatre & Dance before they receive their Ross decision. If admitted to LSA and Ross, the student will see their LSA decision replaced by the Ross acceptance and the student will enroll as a Ross first-year student; this is known as the Direct Admission process.

For all other units, they will receive “preferred” admission for enrollment their sophomore year after completing the Ross first-year admission requirements at their home school.

- All students receive the same degree, a bachelor of business administration. While there are no majors, students can concentrate in certain academic areas that fit their interests.
- If not admitted to Ross directly out of high school either through Preferred Admission or Direct Admission as described above, applicants are not encouraged to reapply to Ross. Instead, they are encouraged to pursue a business minor at Ross or enroll in elective coursework and to pursue business through other majors on campus.

SCHOOL OF KINESIOLOGY

kines.umich.edu

- Three majors offered: movement science, sport management, and applied exercise science.
- Internship and research opportunities available through partnerships with Michigan Medicine, Michigan Athletics, the sport business industry, and more.
- Newly renovated building on the Diag offers state-of-the-art classrooms, advising, research, and study space.

TAUBMAN COLLEGE OF ARCHITECTURE & URBAN PLANNING

taubmancollege.umich.edu

- Foundational design degree — first two years of coursework grounded in liberal arts.
- Have the option of applying to transfer into Taubman as a rising junior.
- Digital Fabrication Studio (“fab lab”) — largest civil design studio in the country.
- Two majors are available: architecture and urban technology.

SCHOOL OF NURSING

nursing.umich.edu

- Students work a full-time nurse’s schedule alongside a registered nurse (RN) in their senior year.
- 98% first-time pass rate on the NCLEX (RN licensing exam).
- All classroom courses have corresponding clinical experience starting sophomore year.

SCHOOL OF MUSIC, THEATRE & DANCE

smt.d.umich.edu

- Conservatory-style school embedded in a larger institution; students work closely with faculty, but still have resources of larger research university.
- Excel Lab and Career Center — internship and job center. Hold workshops throughout the year, help students find internship opportunities, and fund student projects.
- Students can take lessons and participate in certain ensembles as a non-major.

NEW: MARSAL FAMILY SCHOOL OF EDUCATION - LEAPS

marsal.umich.edu

- The new Learning, Equity, and Problem Solving for the Public Good (LEAPS) bachelor’s degree in education is open to first-year applicants with a limited number of spots available.
- LEAPS prepares graduates for a range of professions and career paths including education, policy, community development, STEM, health sciences, and business.
- Students live on the Marygrove Campus in Detroit for their first year for an immersive living/learning experience.
- While this new program is open to first-year applicants, all other Marsal School programs remain available to junior-level students only. First-year students interested in elementary or secondary teacher education should consider applying for the Teacher Education Preferred Admissions (TEPA) Program.

College Fairs

We highly recommend arriving at least 30 minutes before the fair begins. This will provide time to locate your table or room and set up. When you arrive at the school, check in at the reception desk in the main hall. At that point, you will be told where your table/room is located. Please note the college fair arrival and departure times. The most frequently heard complaint from high schools concerns representatives who arrive late, do not arrive at all, or leave early. In an emergency, if you will be either delayed or unable to attend, please contact the school via the guidance or principal's office. Your packet of information always contains the invitation from the high school and a main telephone number for the school. These offices are usually staffed 30 minutes before the start of the program.

DO

- Follow local public health protocols.
- Arrive on time and stay until the end of the fair.
- Dress in business casual attire. Today you are the face of the university!
- Check in at the information booth.
- Be courteous to attendees and other exhibitors.
- Distribute only educational and informational materials about U-M.
- Stay in your booth while having conversations with fair attendees.
- Fill out an exhibitor evaluation and return it to the information booth.
- Bring water or a soft drink.

DON'T

- Attempt to determine who should or shouldn't apply to U-M.
- Allow more than three representatives in your booth at a time.
- Leave your booth unattended.
- Extend displays beyond the limits of your booth.
- Distribute candy, pens, bags, pennants, or any other promotional materials.
- Leave materials about U-M in the restrooms or any areas other than in your booth.
- Discourage anyone from applying, even if you believe the student is not qualified.

Fair Materials

Approximately two weeks before your fair, you will receive a box of materials to distribute. If you do not receive your materials one week prior to the fair, contact Diane Powers at diapower@umich.edu or 734-936-2784. The recruitment materials serve different purposes:

FOR THE TABLE:

- **Michigan Tablecloth**

FOR GENERAL DISTRIBUTION:

- **Michigan Poster**

This is designed to whet a student's appetite to learn more about us.

FOR FOLLOW-UP:

- **Program Evaluation Form**

Please complete the fair evaluation form, which will be emailed to you within a week after the college fair. This information helps us plan for the future.

Additional University Resources

Admissions: admissions.umich.edu

Housing: housing.umich.edu

Financial Aid: finaid.umich.edu

Orientation: onsp.umich.edu/orientation